

Day 14 - Deep research on Tourism

CS

day 14.



1. basic analysis.

- ① Huge market
- ② recurring revenue
- ③ local/online market opportunity.
- ④ Traditional Industry

2. what I need/want.

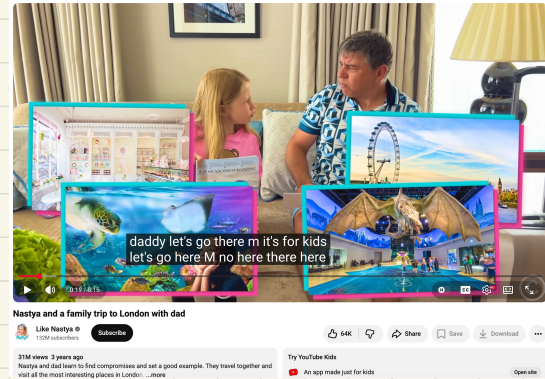
- ① high price to pay → replace guide.
- ② viral. scalable

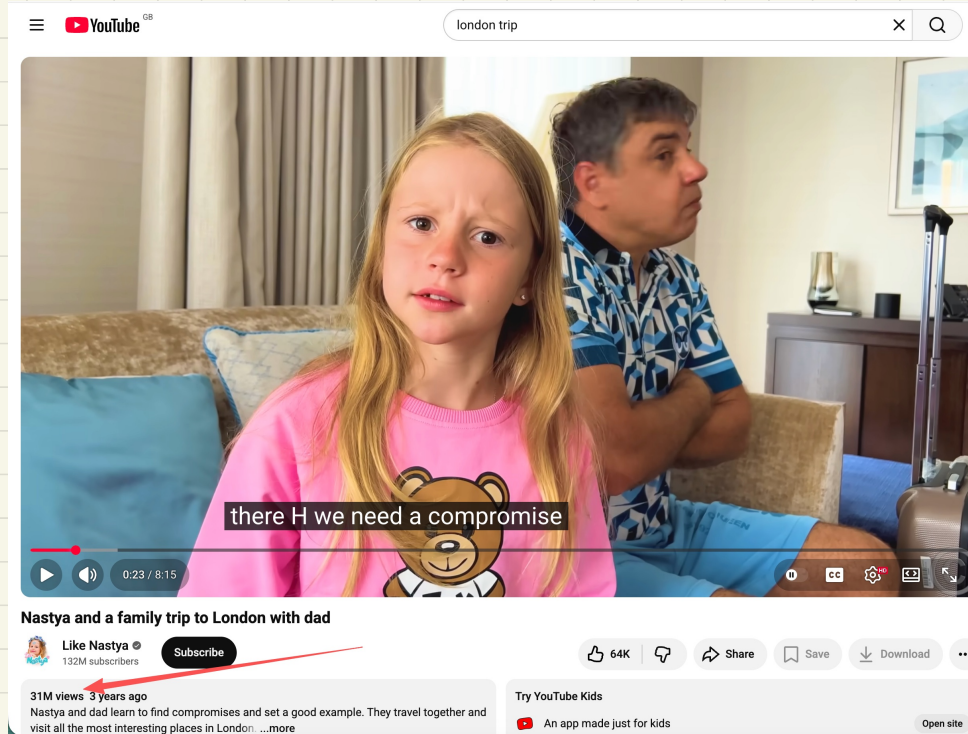
3. competitors:

Questo App - 15 TounTs £34.99 — Have "AI slop" feedback.

How to turn this idea into something niche?

Youtube viral video clue!





Damn !!!

31 M views!

family trip.

with kids.

travel safe, fun for everyone.

How to make to both parents
+ kids } both having fun!

NFE trip + band + software = ?
(check point) (souvenir)